

## **Trafford Health and Wellbeing Board**

### **Delivering the Health and Wellbeing Board Priorities: a 5 year Action Plan**

In the refresh of the Health and Wellbeing Strategy 2016- 19, it was agreed that the Board would focus on some of the underlying causes of our inequalities and relatively poor performance on healthy life expectancy. The areas identified for focussed attention were tobacco control; alcohol; physical inactivity; early identification and screening for cancer; and reducing the negative impact of mental illness. Addressing these issues will also have a positive impact on our premature mortality rates, where we are currently performing at 14/15 of our statistical neighbours.

We have been working on each of the areas through the existing governance structures, such as the Sports and Physical Activity Partnership, or the Tobacco Steering Group. There has been some progress made in each of the topic areas, but it is apparent that we have not yet taken a consistent approach to programme management and project planning within these workstreams.

Therefore, for each of the five priorities we propose undertaking the same process, and to use the Public Health Delivery Group to oversee the process and report back to the HWBB.

The suggested process is as follows:

- Gathering evidence such as NICE guidance and Public Health England reviews
- Identifying any Greater Manchester plans which influence the agenda, and identify potential partners such as neighbouring authorities to maximise use of staff time and other resources
- Gather examples of best practice from elsewhere
- Auditing current situation in Trafford
  - Council Policy review
  - Policies in other Health & Wellbeing partners
  - Council Commissioned services contributing to the priority
  - CCG commissioned services contributing to the priority
  - Identifying the extent to which “levers” , such as licensing, planning and Trading Standards have been used
- Produce a detailed action plan with responsibilities clearly assigned
- Assign responsibility for project management and reporting to identified groups, and named individuals within these, for each priority, for example:
  - Tobacco Steering group
  - Alcohol Harm Reduction Group – to be initiated
  - Sport and Physical Activity Group
  - Cancer Early Intervention and Prevention Sub-group of the Trafford Cancer Local Implementation Group

- Mental Health Partnership Group (in development)

The baseline performance and targets on the key indicators are those currently adopted by the HWB. The performance will be measured both against statistical neighbours, and, wherever possible, through reducing internal variation within Trafford.

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